



Bobby Scott
FOUNDER & CEO

PHONE | 413.221.9388
INSTA | @thedistinctionagency
EMAIL | bobby@thedistinctionagency.com

WWW.THEDISTINCTIONAGENCY.COM

INTERVIEW DOCUMENT 2022

DATE: 4.14.22

Interviews will be captured and written out word for word. Please share anything you are comfortable with sharing.

INTERVIEWER BY: Bobby Scott

PERSON BEING INTERVIEWED : Amanda Navarro

PRONOUNS: She/ her **AGE:** 47

NATIONALITY: Mexican/ American

IN A RELATIONSHIP? yes **HOW LONG?** 10 yrs.

1. **HOW ARE YOU TODAY?** Good, good spirits!
2. **WHERE ARE YOU AT THE MOMENT?** I am Amsterdam, On holiday
3. **HOW IS YOUR MINDSET TODAY?** Good and happy to be here.. Excited and discovering around the neighborhood here and managing back pain. And doing best to take care of my back.
4. **BRIEFLY, HOW DID YOU COME TO WORK WITH THE D.A.?** I had a previous relationship with Bobby, we met In Landmarks Communication course in 2015 and have been coco's ever sense and also he does my hair .
5. **WHAT WAS IT THAT MADE YOU GO FROM A "NOT YET" TO A "YES"?**
My job promotion as CIO at your job.
HOW WAS THE ONBOARDING PROCESS FOR YOU? Clear and easy within the moment with you. I would know if there was a systemmatic process with you.... Easy clear and simple and taylor... which is a positive! Thats worked
6. **WHO IS YOUR COACH?** Mr. Bobby scott

7. **HOW LONG HAVE YOU BEEN RECEIVING COACHING? HOW OFTEN ARE YOUR SESSIONS?** Since 1 ½ yrs. Session 30 mins every week. Couple pauses in between to try bi weekly
8. **HOW WAS YOUR DISCOVERY SESSION?** Did we have a discovery session. Bobby? YEs that was your on boarding lol it was good!
9. **WHAT WAS YOUR GOAL(S) IN THE BEGINNING?** My goal was to have a supporting coaching structure to have me show up in my role as CIO as powerful and getting results.
10. **IF SOMEONE WAS OBSERVING YOU WHAT WOULD THEY HAVE NOTICED ABOUT YOU BEFORE YOU WORKED WITH THE D.A.?**My propensity of making others bad & wrong. Anything else? My in effectiveness in managing breakdowns. And my lack of power in communication.
11. **WHAT WOULD YOU SAY WAS THE FIRST THING YOU GOT OR AN "AHAH" DURING YOUR SESSIONS? THE FIRST THING THAT STUCK?**The very first thing was creating my mantra... There was a way of stepping into being in a way i was not for who i saw my self to be. What is your mantra.. I am the power and authority to say how things go to better serve the orgnization and the world.
12. **WHAT ARE TWO THINGS YOU WANT OTHERS TO KNOW ABOUT LIFE COACHING?**
1.resistance will get you know where 2, be open to trying things on
13. **WHAT DO YOU THINK THE #1 BOUNDARY IS PEOPLE SHOULD HAVE IN THEIR LIFE?** Time everything, holding and creating for both everything that brings you joy in your life... work family alone time sleep exercise what ever it is for you.... Boundaries for what your creating in your life and taking the time for it.
14. **WHAT ARE YOUR COMMITMENTS?** My commitments are to see justice in the world and have everyone in the world experience possibility and opportunity and to serve and live their ebest life
15. **WHAT ARE TWO WINS FOR YOU PERSONALLY SO FAR THIS YEAR?** 1.My creation of a new position at a new orgzation and a new project. 2. Meaning and abundant relationships
16. **CAN YOU EXPLAIN WHAT UNFOLDING IS IN YOUR OWN WORDS?**unfolding start with your future fulfilled (meaning your result in the future outcome... onfe thats set you work backwards and chart your path from then(thefuture)
And go back to the now present! Their is a mindset of you are already standing in its already complete and you will have x and puts you in a space physical, spiritual and to be in action to get to that goal. The mindset is powerful in getting you to the goal and knowing the by when very clearly.
17. **WHERE ARE YOU CURRENTLY IN YOUR UNFOLDING?** My Master Big life unfolding...is starting with the out come or result of CEO of COnvergence partnership starting may 23rd. First dat of CEO and

setting of the result has you already standing as CEO in this conversation with you now... and have me powerfully set up for that role. You keep saying powerfully? What do you mean by that. I have discovered that i have this trigger that someone can take my power. Its a check in for me to look at how do i wanna show up with others... and for me powerfully doesn't mean i have my shit together,,, its just mean that i am fully responsible for my power where its their or not.

18. **WHERE DO YOU CURRENTLY WORK?** I am joining NEO Phalththerapy in the the home of convergence the project that i currently direct
19. **NAME A WORK ACCOMPLISHMENT THAT MAKES YOU PROUD?** Transition the convergence project over to NEO
20. **WHAT HAS BEEN YOUR BIGGEST PROFESSIONAL BREAKDOWN?** Having my CIO roll change with being notified. So bobby asked her to go deeper.... I guess having any say as to the role i stepped into and as it changed i was excluded about my role in the organization and i was essentially demoted and removed leadership and any connect to the staff and teh real work and necessary for me to do my job well.
21. **WHAT DID YOU DISCOVER IN THAT EXPERIENCE?** I discovered that the way i show up and other show up are not in alignment. I rediscovered the power what choosing vs deciding and i discovered what i really wanted for my life and that was no longer it! I discover was it was to be integrity and authenticity and powerful.
22. **WHAT DID YOU LEARN FROM WHAT YOU DISCOVERED?** I learned that... hmmm how should i say this... I learned that i could deal with anything that comes my way... I learned take a long pause... I don't know why im stuck on this.... It was a big deal and an i had never experiecienced something taking away form me that i really wanted and that i can still create , that i can take and up[set and still take it as an opportunity, and create possibility and be powerful and not powerless and just complain about them and it was the first time i did teh work in creating the real life that i want.
23. **WHAT MOTIVATES YOU?** What motivates me is having the opportunity to make a difference in others life and caring for others.... What motivates me is finding a solution.... What motivates me is having purpose in my life;
24. **WHO INSPIRES YOU? WHO DO YOU INSPIRE?**Bobby Scott! Jimmy (her husband) People who have faced adversity and inlight of their transformation and somehome come out on the other side transformed. People who see beauty in the world. Ya.
Who do i inspire the people around me friends family jimmys family
25. **WHAT WOULD YOU TELL YOUR YOUNGER SELF?**Not everything is about you being questioned or doubted. Paused... and slow down and pause and reflect. Be forgiving of yourself.

26. WHAT IS THE THING YOU MOST LOVE ABOUT YOURSELF RIGHT NOW? That i... pause (long) that i am more aligned with my true self that i have ever been before in my life.

27. WHAT DO YOU THINK STOPS MOST ADULTS FROM GETTING A LIFE COACH?AHHHAHHHH... scared of going there,,, meaning it may open up painful or raw points that you have spent all your life defending protecting or hiding... to get stretched and push and challenged in ways in the moment are really uncomfortable... and to know that your can't hide out and more especially not with a coach like bobby

28. IF YOU COULD CHANGE ONE THING RIGHT NOW WHAT WOULD IT BE? If i could change one thing right now i would stop he killing of people in ukraine.

29. WHAT WOULD YOU SAY THE WORLD NEEDS MORE OF? Love, relatedness, compassion acknowledgment.

30. Was there anything that you discovered newly during this interview... that its just an amazing opportunity to stop and reflect and not only want i got but the impact it had up to today and that i can not have the past control my present... and i can be free of it.

Anything else: oh how i little pause.... And how i never actually slowed down on a daily and the SDR Method on a daily practice.... After 47 years i have always been on to the next.... I feel like a vessel right now that i can be with thoughts being with them and getting something actually getting something... like yesterday i was like i have a new game in the world.... Lets move here in 2024 and move to amsterdam..., Like what ahhhhhhhhhhhh their is nothing like getting lifecoaching because your getting your actual life